

Entrepreneurship in the Social Sector & Arab Springs

March 2012



Research Objectives

- Gain an understanding of involvement in volunteer work
- Gain an understanding of preferred employment:
 - Owning a business vs. being employed elsewhere
 - Reasons of starting own business
- Gauge awareness level of the term ‘Social Entrepreneurship’
 - Benefits it provides to the society
- Effect of Arab springs on employment and business situation
- Interest in NGO’s

Sample & Methodology

Sample Definition:

- Age and Gender
 - Adult males and females
 - Aged 18 plus years

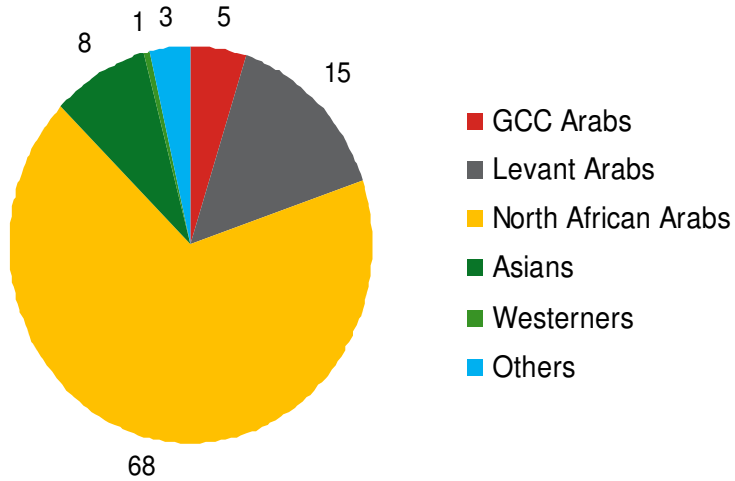
- Country of Residence
 - GCC: UAE, KSA, Kuwait, Oman, Qatar, Bahrain
 - Levant: Lebanon, Syria, Jordan
 - North Africa: Egypt, Morocco, Algeria, Tunisia

Methodology:

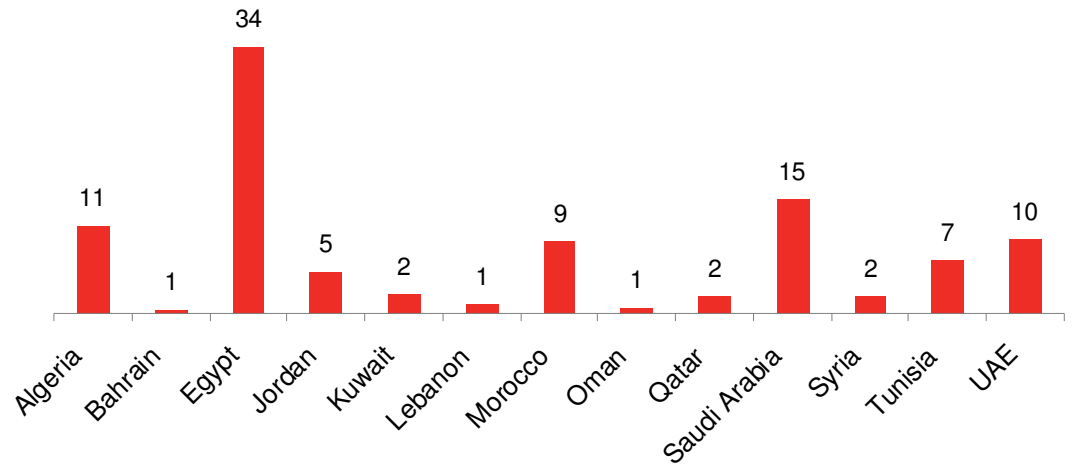
Online data collection was done between 22nd December 2011 – 16th January 2012. The total number of respondents achieved was 12,518.

Demographics

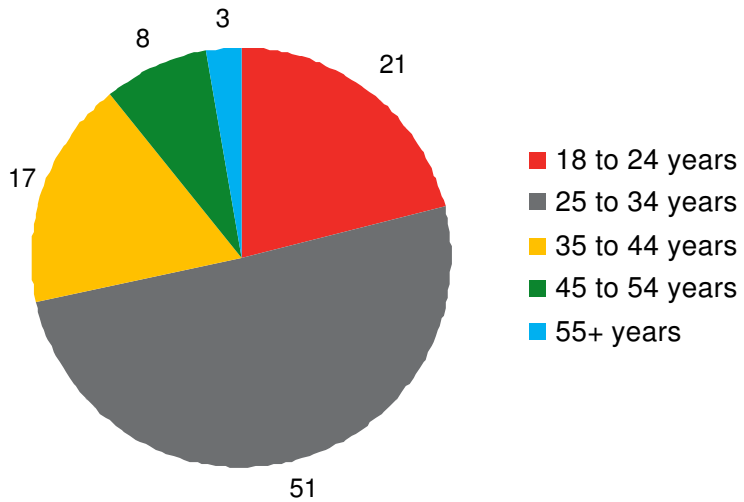
Nationality Group



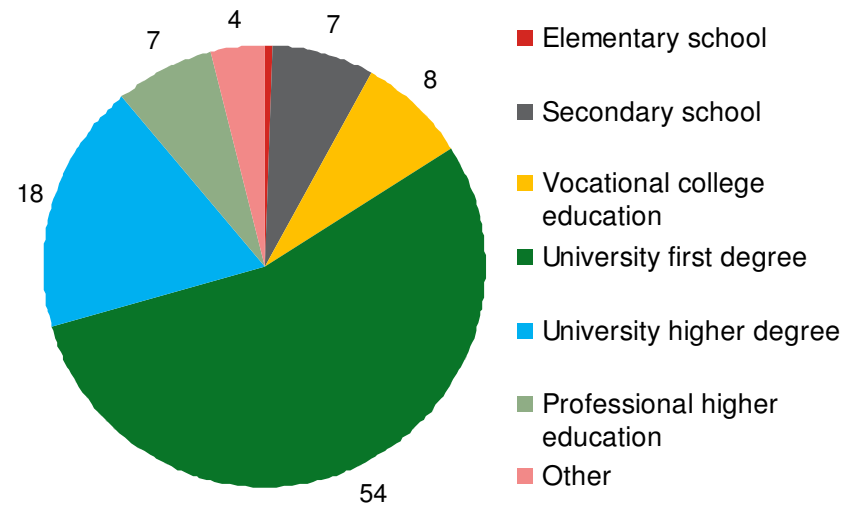
Country of Residence



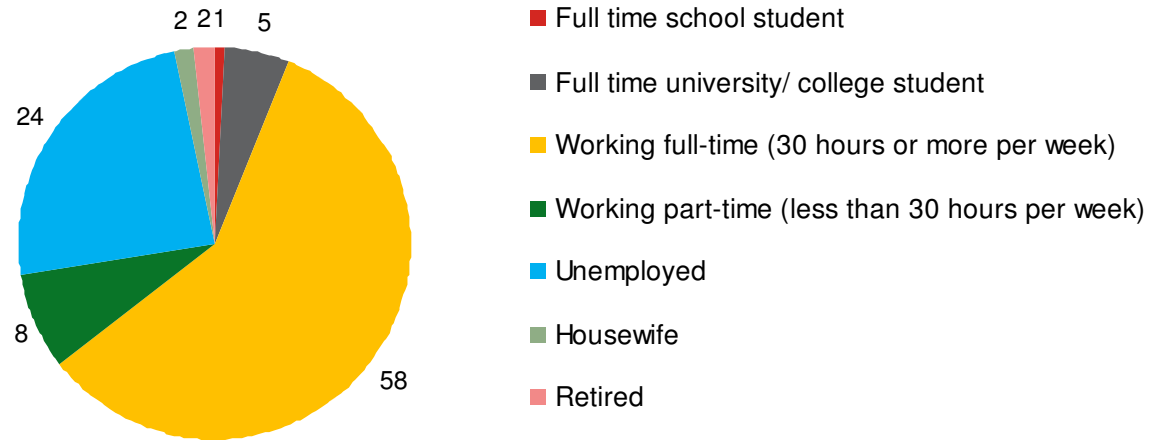
Age



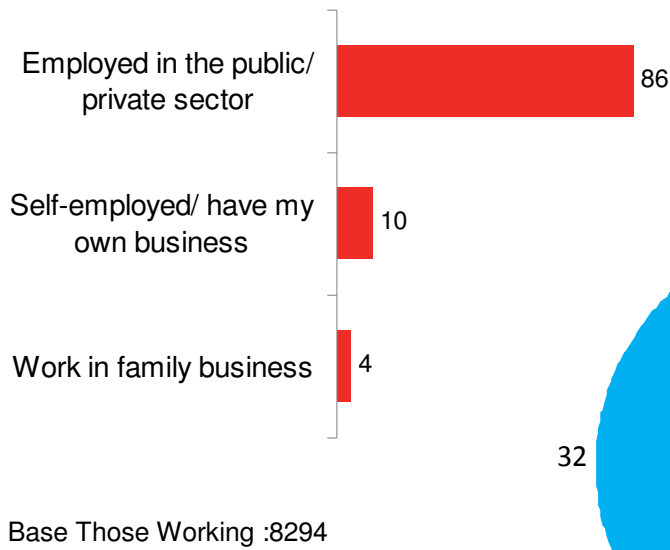
Highest Education



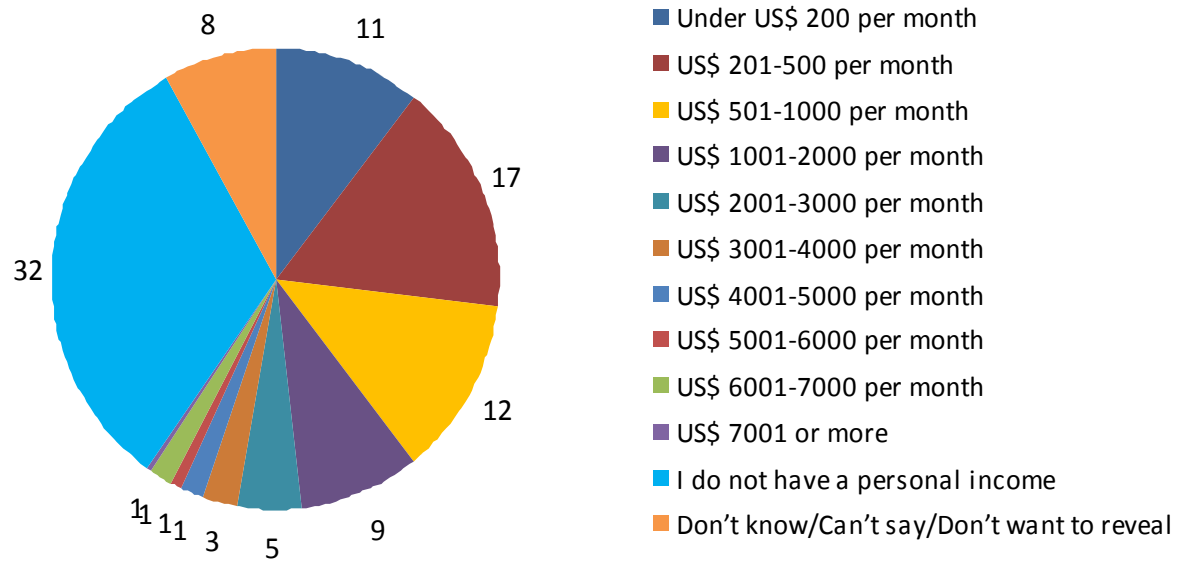
Work status



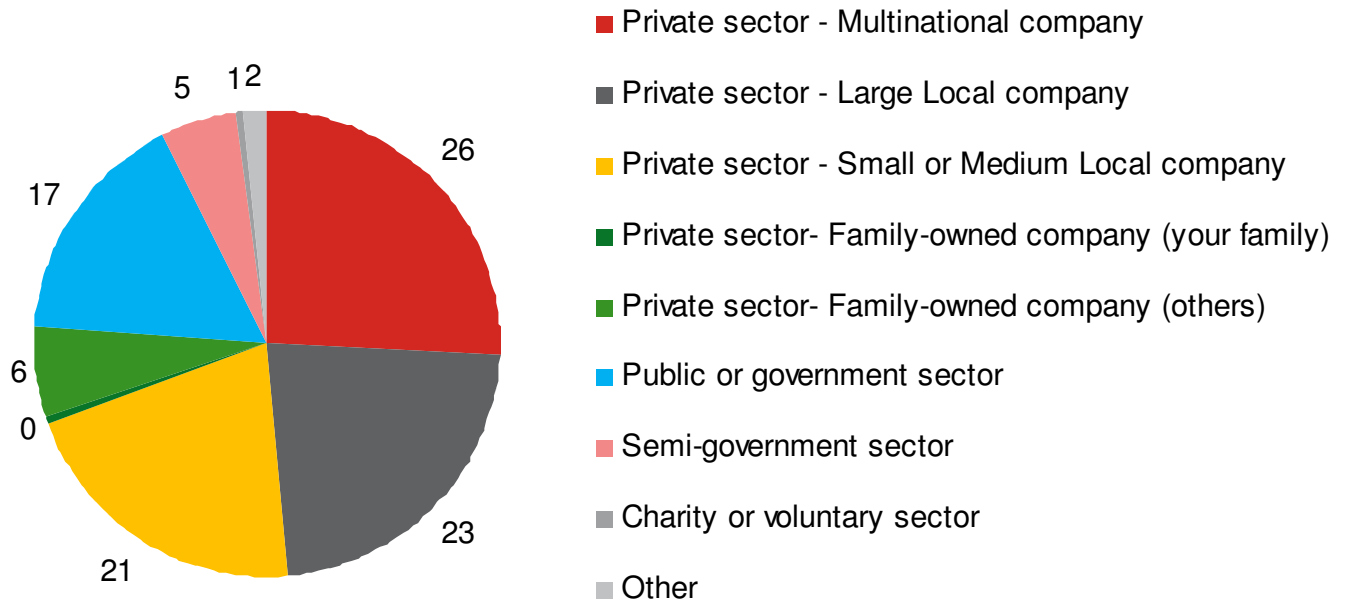
Employment



Income



Sector



Base Employed in Public/ Private Sector :7113

Results

Summary 1/3

Employment Profile

- Preference for seeking employment in Public sector is higher amongst people of Algeria (65%) and Qatar (61%) compared to other nations.
- In general Greater independence, inability of finding a job were the key reasons for setting up a business.
 - 40% in KSA say they ‘felt it was the right time’ to do so when asked why they established their own business. Another 24% said it provided ‘Higher Income’

Entrepreneurship

45% of those who are either currently working for someone else or are unemployed in Egypt claim they have tried to startup their own business.

- Of these 44% claim they were not able to start the business. Another 13% claim they had to close their business operations.
- The main reason for trying to start up own business was ‘Greater independence’ as stated by 51%.
- ‘Lack of Finance’, ‘Fear of failure’ and ‘Economic uncertainty’ are three key reasons that might prevent one from starting own business according to most of the respondents.
- Higher awareness of the concept of ‘Entrepreneurship’ can be seen amongst the residents of UAE (22%), Qatar (20%) compared to other nations.

Volunteer Work

- Involvement with volunteer work for the community is extremely high in North African countries, especially those affected by the Arab Springs. Respondents from Algeria (38%), Egypt (32%) and Tunisia (32%) claim they take part in such work.
- Majority, of those involved in volunteer work claim they do so for Non- Profit Organizations. A quarter of respondents from UAE, involved in volunteer work, claim they do so for a religious establishment.

Social Entrepreneurship

- Low familiarity levels of ‘Social Entrepreneurship’ across countries.
- Entrepreneurship in the social sector is seen as an interesting alternative career option to 43% in Syria and 41% Qatar who are currently employed.
- 17% in the UAE who are currently not working claim this is an interesting career option form them.
- Entrepreneurs in the social sector are seen as ‘benefit’ to the society by 21% of the respondents from Lebanon.
- 4 in 10 from Egypt feel that entrepreneurs in social sector ‘benefit the society to some extent’. Almost half of the respondents of Syria share this sentiment.

Arab Springs & its effect on the community

- 71% of the respondents from Egypt and 75% from Syria agree to the statement ‘Young people are more interested in improving their communities after the revolutions’.
- 71% of respondents from Egypt also agree that interest in volunteer work has increased due to the revolutions.

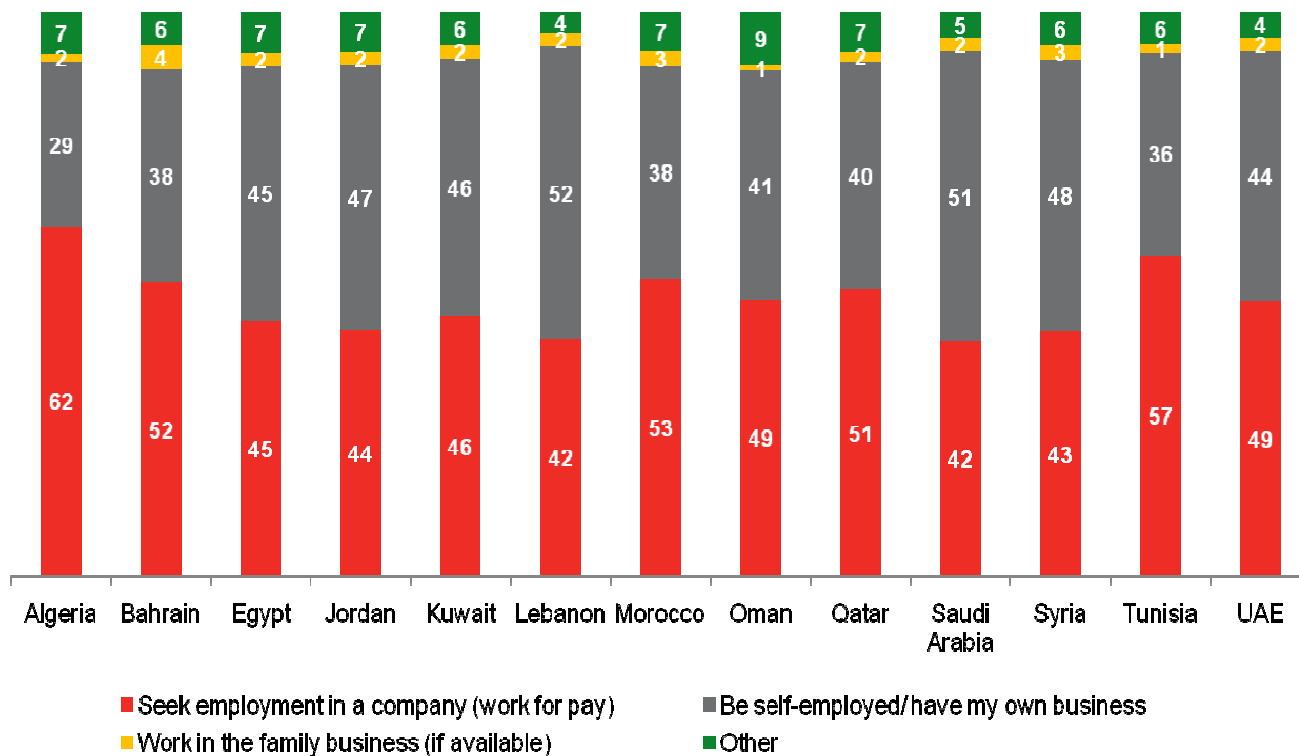
NGO's

- Respondents from Algeria (18%), Morocco (17%) and Tunisia (15%) claim to have tried to establish and NGO in the past.
- ‘Lack of access to capital/ credit’, ‘Legal registration of an NGO’ and ‘interference from legal authorities’ are three key barriers one can face while setting up a an NGO.
- Just over a quarter in Egypt (26%) also feel that ‘High taxation’ is significant barrier.
- Corruption is seen as challenge in Syria (40%), Egypt (33%) and Algeria (30%).

Employment Choice

Employment Choice

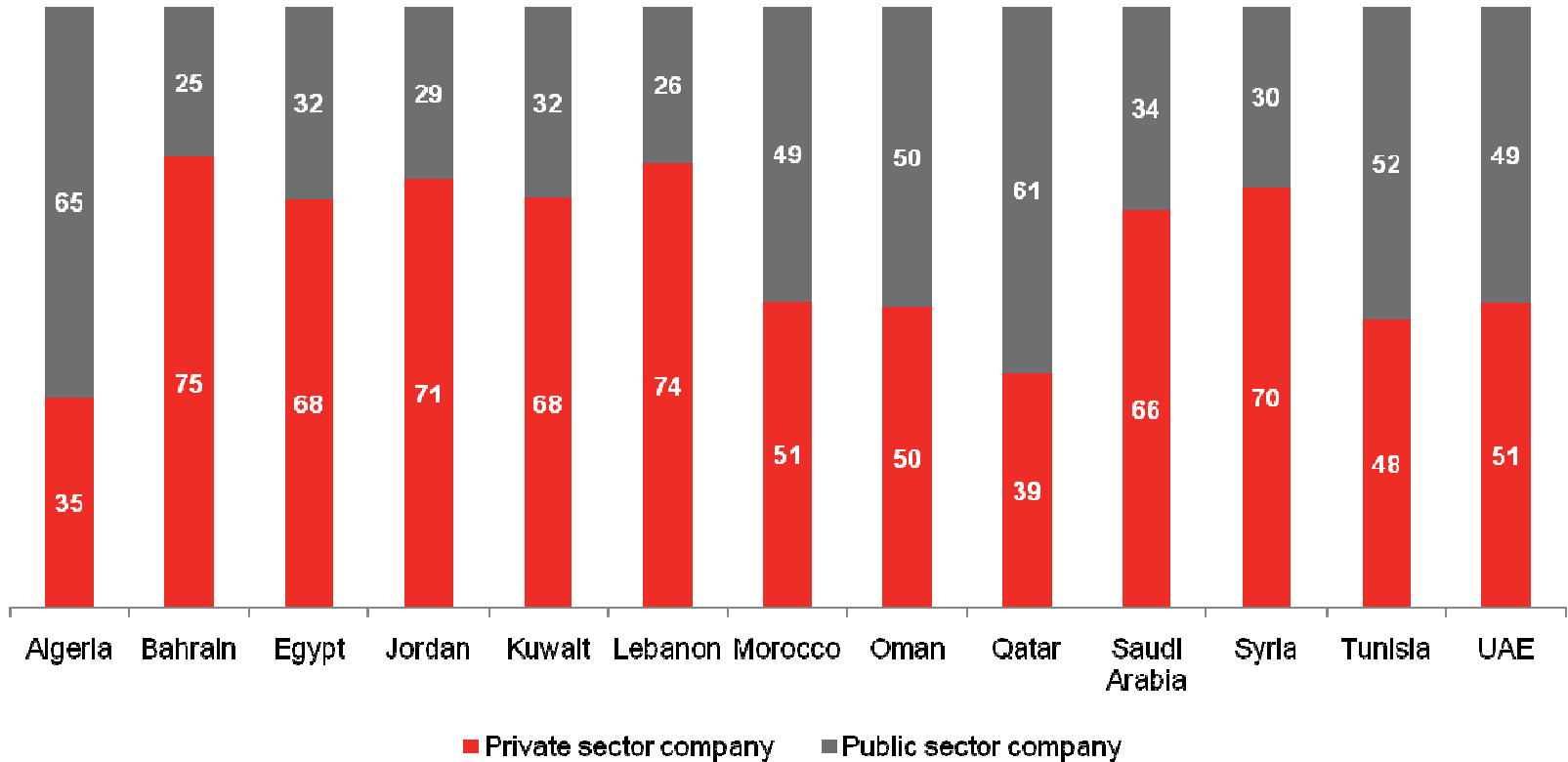
Q. Given a choice what would you like to do? Please select one option from below.



	Algeria	Bahrain	Egypt	Jordan	Kuwait	Lebanon	Morocco	Oman	Qatar	KSA	Syria	Tunisia	UAE
BASE	1392	69	4257	677	293	164	1159	106	287	1819	260	839	1196

Employment Choice

Q. Would you prefer to work for

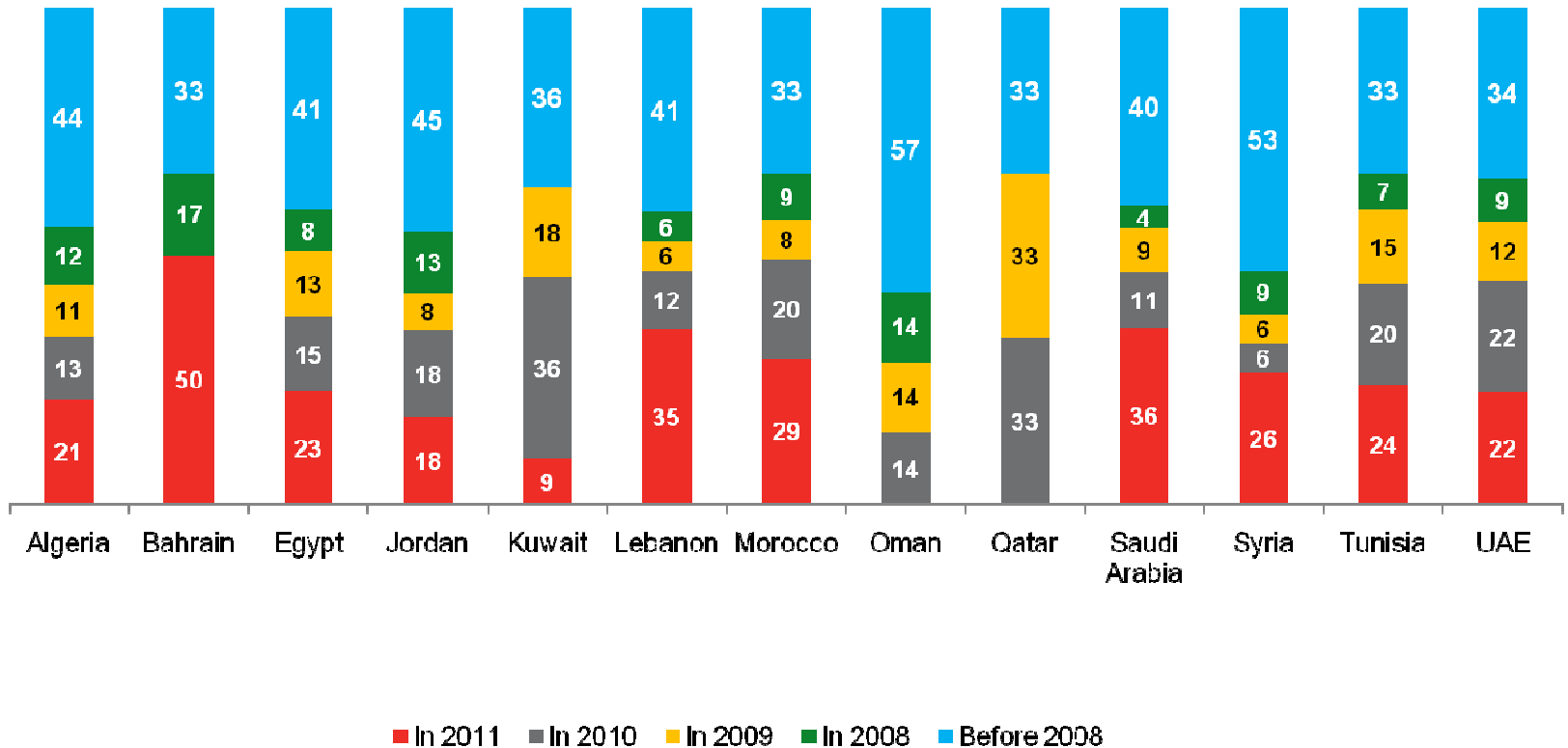


Base Those who would seek employment in a company (work for pay)

Business Ownership

Current Establishment – Business Owners

Q. You said you are self-employed / have your own business. When did you take the first step to establish it?



Current Establishment – Business Owners

Q. Which of the following statement applies to the business you have established?

	Algeria	Bahrain	Egypt	Jordan	Kuwait	Lebanon	Morocco	Oman	Qatar	KSA	Syria	Tunisia	UAE
BASE SELF EMPLOYED	104	6	371	40	11	17	75	7	6	45	34	54	58
My business is well established and performing well	20	0	13	20	18	12	13	14	29	0	18	15	17
My business is established but currently not performing well	32	0	44	45	36	29	33	57	32	50	29	50	35
I am at the start up stage of the business	36	67	29	23	36	41	41	29	24	50	44	29	44
I am in process of closing down my business	13	33	13	13	9	18	12	0	15	0	9	6	4

All figures in %
Base All :828

Reasons for Setup – Business Owners

Q. Why did you decide to start your own business in the first instance?

	Algeria	Bahrain	Egypt	Jordan	Kuwait	Lebanon	Morocco	Oman	Qatar	KSA	Syria	Tunisia	UAE
BASE SELF EMPLOYED	104	6	371	40	11	17	75	7	6	45	34	54	58
Greater independence in what I want to achieve	42	17	43	33	36	53	43	57	33	51	47	41	55
Could not find a job	37	50	37	33	9	18	41	14	0	27	12	26	29
Felt the time was right / got the right opportunity	17	50	21	30	27	41	20	43	50	40	29	20	29
Higher income	11	0	9	15	18	12	8	43	50	24	15	15	16
Tried to emulate other members in the family/ encouraged by family	3	0	6	8	9	0	4	0	0	11	3	7	5
Finance was easily available	2	0	5	8	9	0	0	0	17	9	6	2	3
Others	5	0	6	10	9	6	0	14	0	16	6	0	7

Attempt to Establish Own Business - Non Business Owners

Q. Have you ever tried to establish your own business?

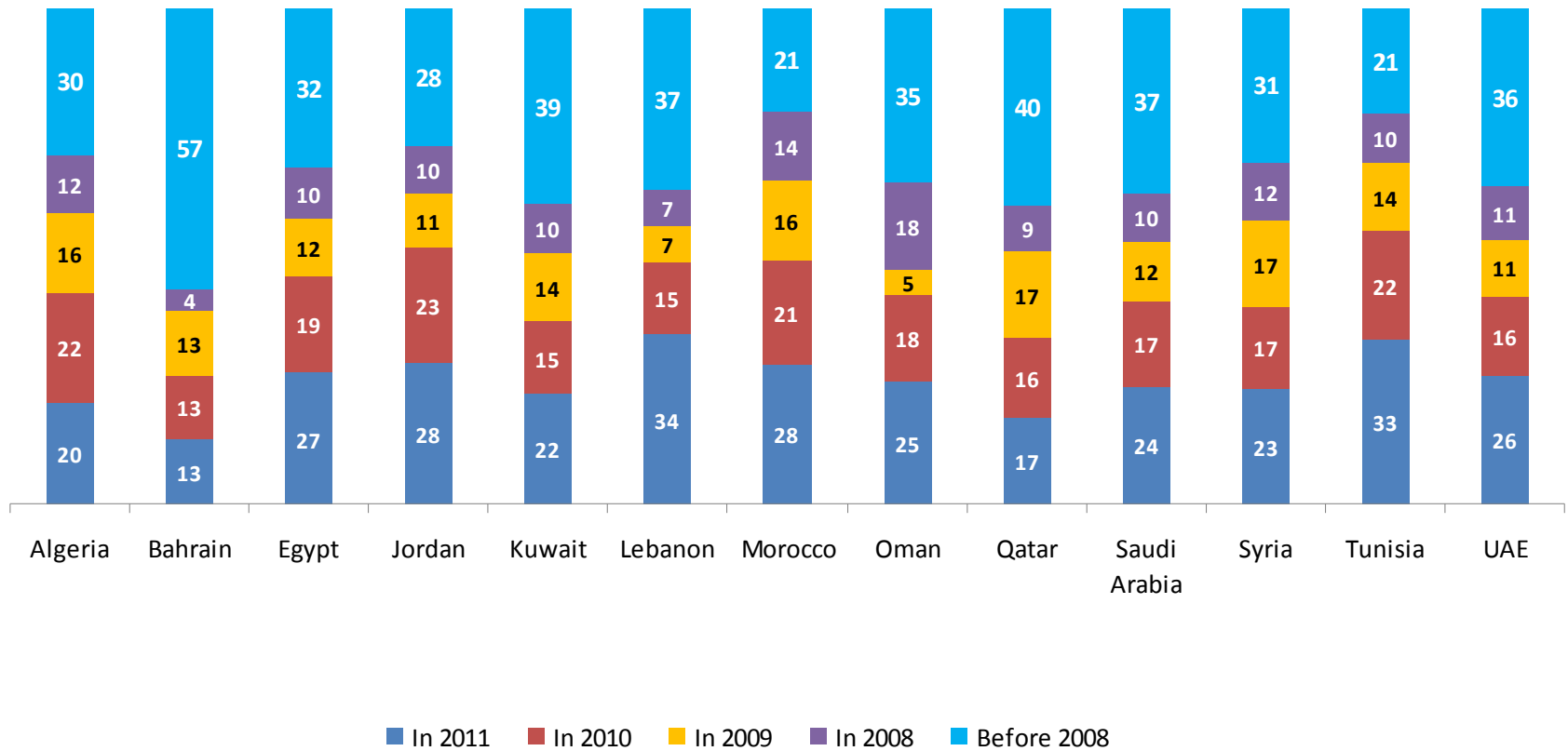


All figures in %

Base Not working (excluding students) or working for someone else:10956

Current Establishment – Non Business Owners

Q. When did you take the first step to establish your own business?



All figures in %

*Those who tried to establishing their own business

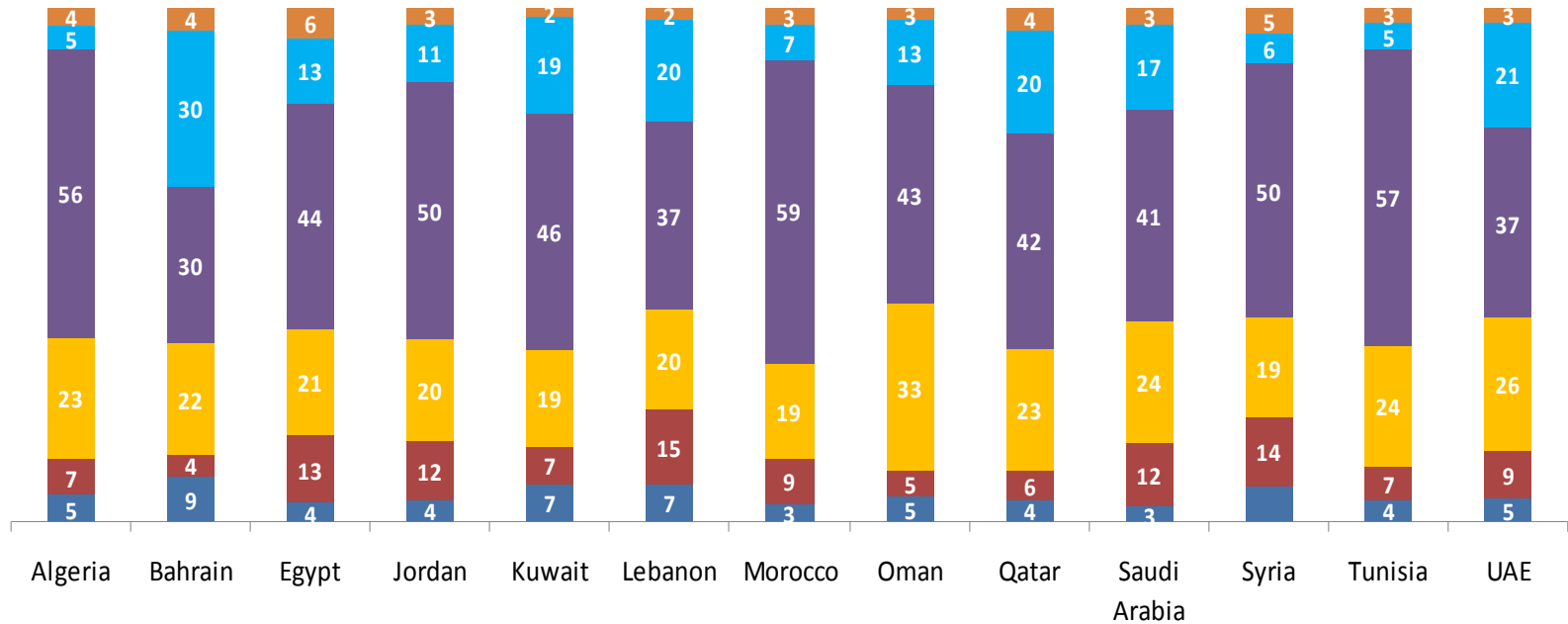
Reasons for Setup – Non Business Owners

Q. Why did you decide to start your own business in the first instance?

	Algeria	Bahrain	Egypt	Jordan	Kuwait	Lebanon	Morocco	Oman	Qatar	KSA	Syria	Tunisia	UAE
BASE	495	23	1693	239	122	41	348	40	98	675	103	293	373
Greater independence in what I want to achieve	38	57	51	55	52	54	38	73	53	56	54	41	54
Could not find a job	44	9	22	29	7	32	47	15	11	16	22	46	20
Felt the time was right / got the right opportunity	14	22	21	25	26	27	8	13	23	24	26	15	24
Higher income	10	43	18	14	23	22	8	13	18	18	16	11	21
Tried to emulate other members in the family/ encouraged by family	5	0	4	2	2	7	5	3	5	6	7	4	6
Finance was easily available	3	4	5	4	2	2	3	13	3	5	5	3	5
Others	4	0	4	4	6	5	1	8	2	4	2	3	4

Current Establishment – Non Business Owners

Q. Which of the following statement applies to the business you have established?



■ My business is well established and performing well

■ My business is established but currently not performing well

■ I am at the start up stage of the business

■ I was not able to start the business I wanted to

■ I closed my business operation

■ I am in process of closing down my business

All figures in %

BASE Those who tried to establishing their own business: 4543

Key Barriers to Setting up Own Business

Q. Given below are some reasons that people have identified which could prevent one from starting one's own business. Please select TOP THREE reasons that would prevent you from starting your own business?

	Algeria	Bahrain	Egypt	Jordan	Kuwait	Lebanon	Morocco	Oman	Qatar	KSA	Syria	Tunisia	UAE
Unable to obtain finance support	77	68	70	77	63	68	83	75	62	67	74	79	66
Not able to self-finance the start-up of the business	40	43	46	53	41	48	46	41	50	45	51	51	53
Fear of failure	12	20	24	22	22	18	18	21	20	23	16	17	28
Economic uncertainty	13	23	19	24	16	29	15	16	16	13	15	20	26
Do not have the requisite skills and experience	11	17	20	18	14	14	14	22	17	17	15	12	16
Cost of acquiring technology was prohibitive	20	7	18	14	10	14	14	8	12	12	19	13	6
Strict government regulations	13	10	12	8	15	10	13	22	14	20	22	17	9
Strong competition in the line of business	6	10	9	16	14	13	10	6	8	11	12	11	14
Bureaucracy	33	13	7	5	6	3	6	4	5	8	10	6	5
Unable to meet licensing and regulatory requirements	6	6	8	7	14	5	9	10	13	12	17	5	10
Unable to establish the 'right' contacts / 'wasta'	6	13	8	8	15	20	7	10	12	10	5	8	10
Corruption in business (or society in general)	4	13	5	5	7	5	3	5	6	7	5	3	5
Lack of skilled workforce required in the business	3	7	6	4	6	2	2	14	7	8	2	3	5

Involvement with Volunteer Work

Involvement in Volunteer Work

Q. Are you involved in any volunteer work / service in your local community where you allocate a part of your time?

Q. To which type of organization do you volunteer your time?

	Algeria	Bahrain	Egypt	Jordan	Kuwait	Lebanon	Morocco	Oman	Qatar	KSA	Syria	Tunisia	UAE
BASE ALL	1392	69	4257	677	293	164	1159	106	287	1819	260	839	1196
YES, Involved in volunteer work	38	25	32	23	23	35	28	23	22	21	27	32	21



	Algeria	Bahrain	Egypt	Jordan	Kuwait	Lebanon	Morocco	Oman	Qatar	KSA	Syria	Tunisia	UAE
BASE*	522	17	1350	158	66	57	328	24	64	385	70	270	249
Religious establishment (mosque, church, other place of worship)	23	29	27	20	41	26	15	33	27	28	16	13	26
School	10	12	3	9	11	7	10	4	8	7	16	14	8
Non-profit organization	44	35	56	61	35	40	62	54	53	49	47	56	50

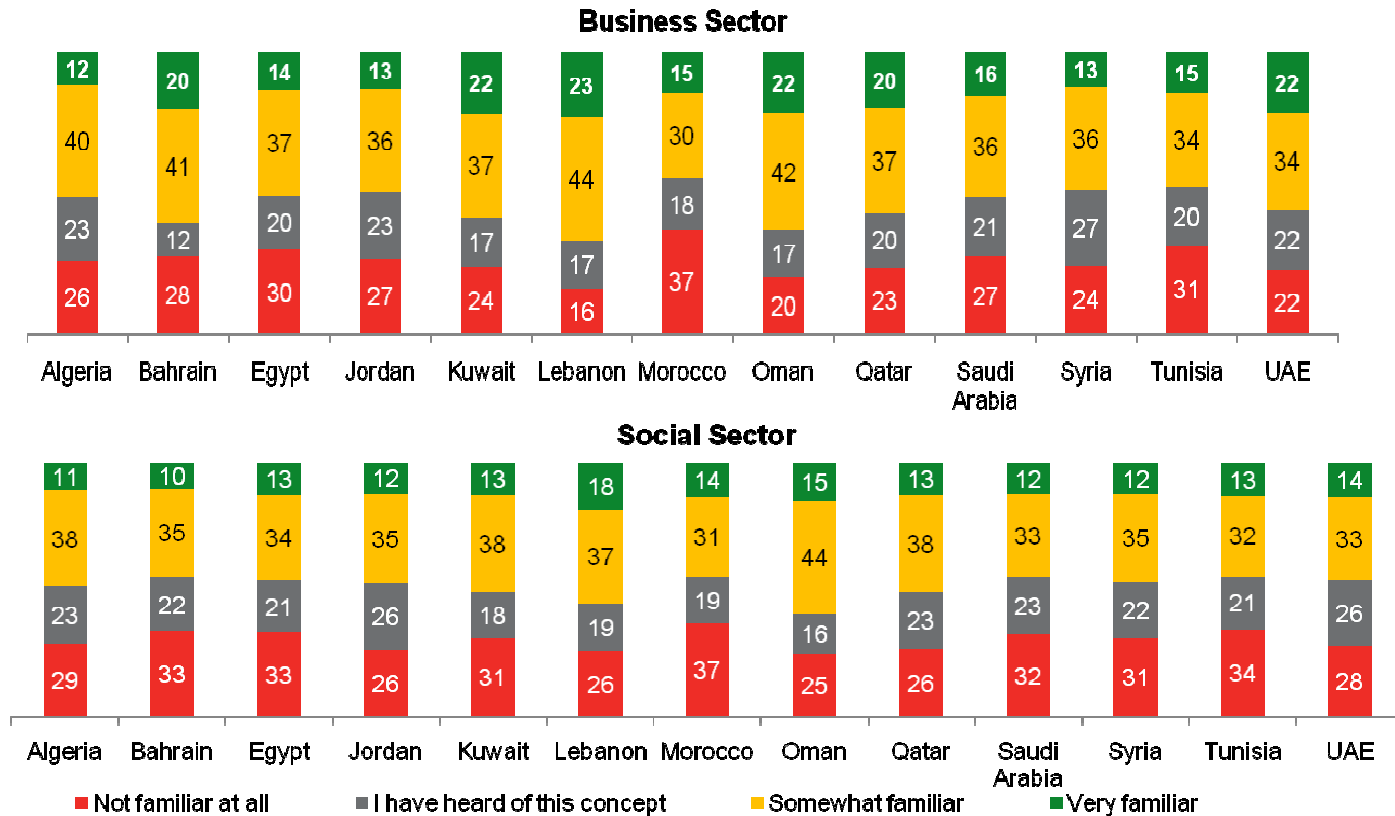
All figures in %
*Those who volunteer

Social Entrepreneurship

Awareness of Entrepreneurship (Profit/ Social)

Q. How familiar are you with the concept of entrepreneurship for profit in the business sector. The concept incorporates innovations that are applied to increase economic growth and profit.

Q. And, how familiar are you with the concept of entrepreneurship in the social (non-profit) sector. The concept incorporates innovations that are applied to address social and development needs for society.

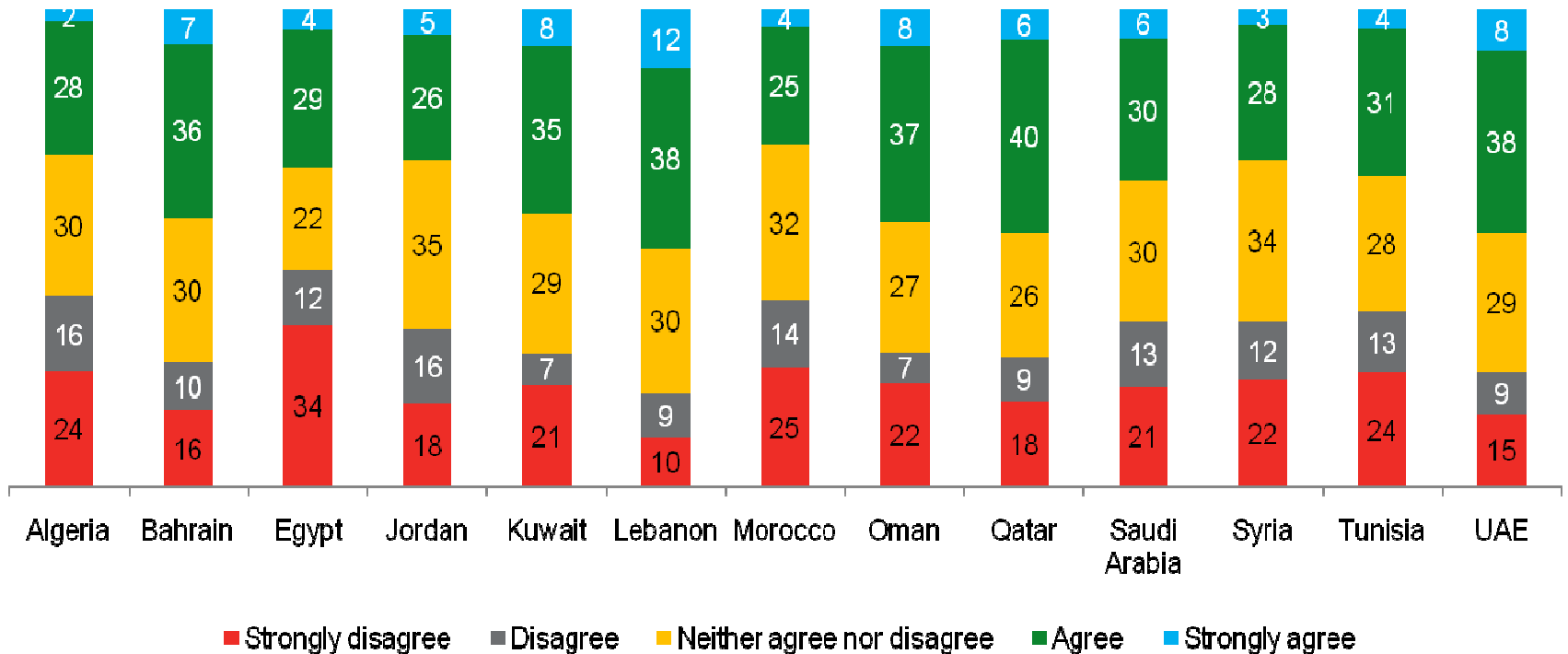


All figures in %

BASE Those who tried to establishing their own business: 12518

Innovations in Social Sector

Q. To what extent do you agree or disagree with the statement “entrepreneurs working on applying innovations in the social sector are providing a benefit to society”



All figures in %

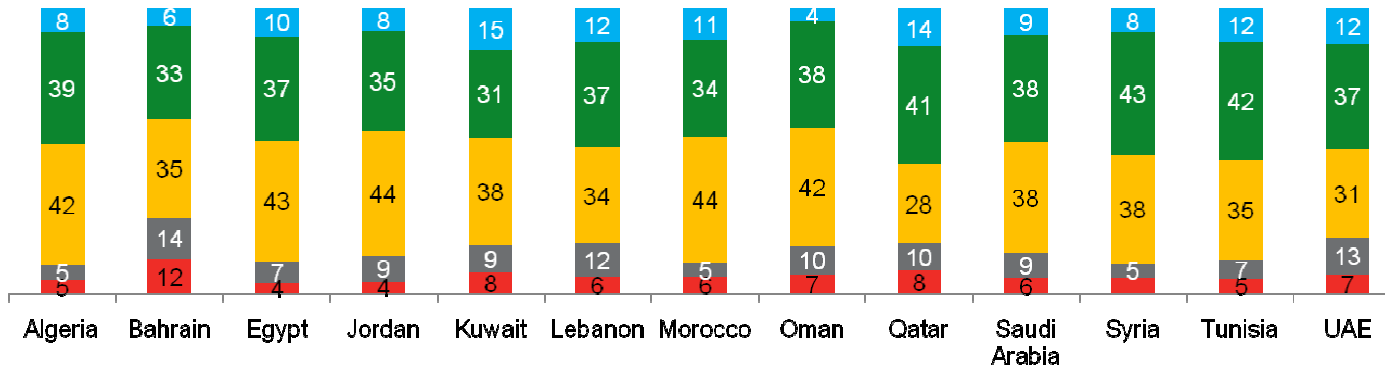
BASE Those who tried to establishing their own business: 12518

Entrepreneurship in Social Sector as a Career Option

Q. Personally, how interesting is entrepreneurship in the social (non-profit) sector as an alternative to your current occupation?

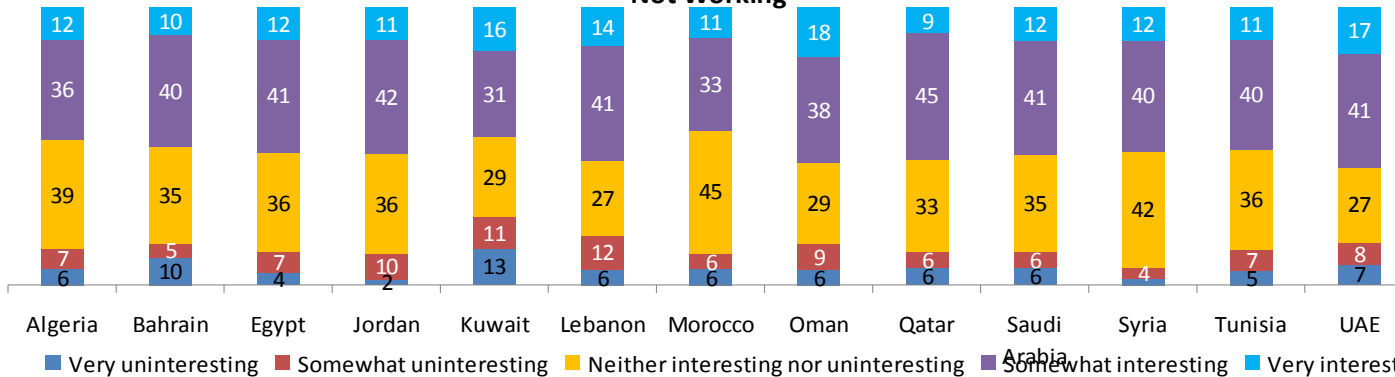
Q. Personally, how interesting is entrepreneurship in the social (non-profit) sector as a career option for you?

Working (Self Employed + Employed Elsewhere)



Base Working :8294

Not Working

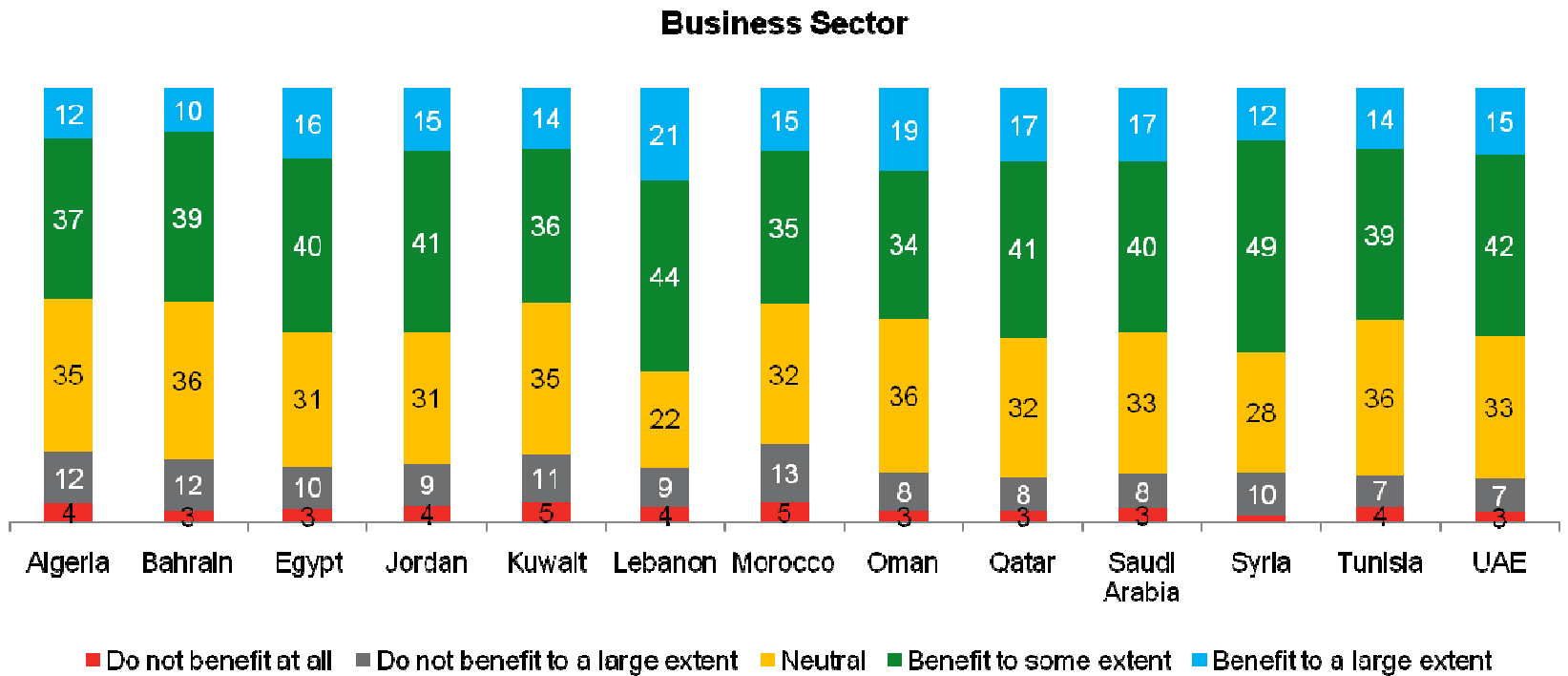


Base Not Working :4224

All figures in %

Social Entrepreneurs – Benefit to the Society?

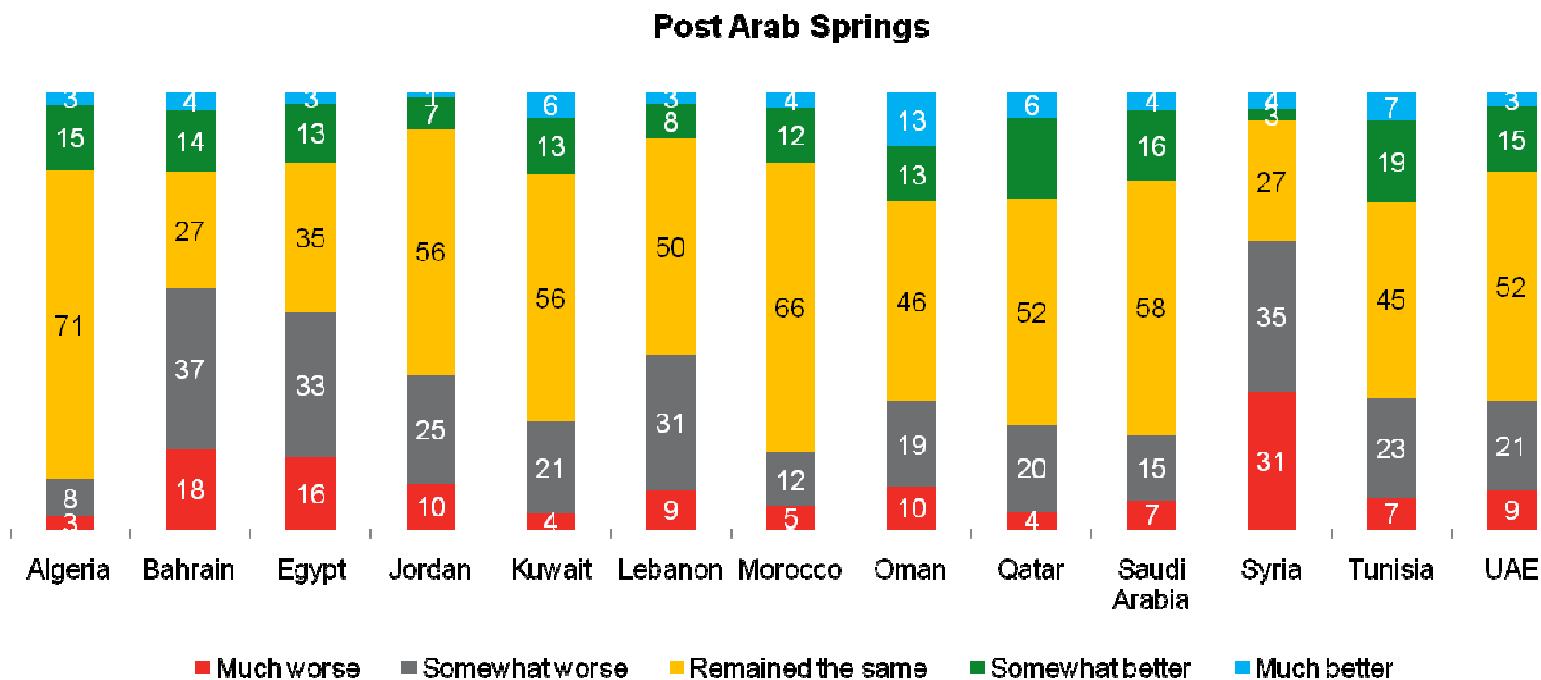
Q. In your opinion, to what extent do entrepreneurs in the social sector benefit the society by and large?



Arab Springs

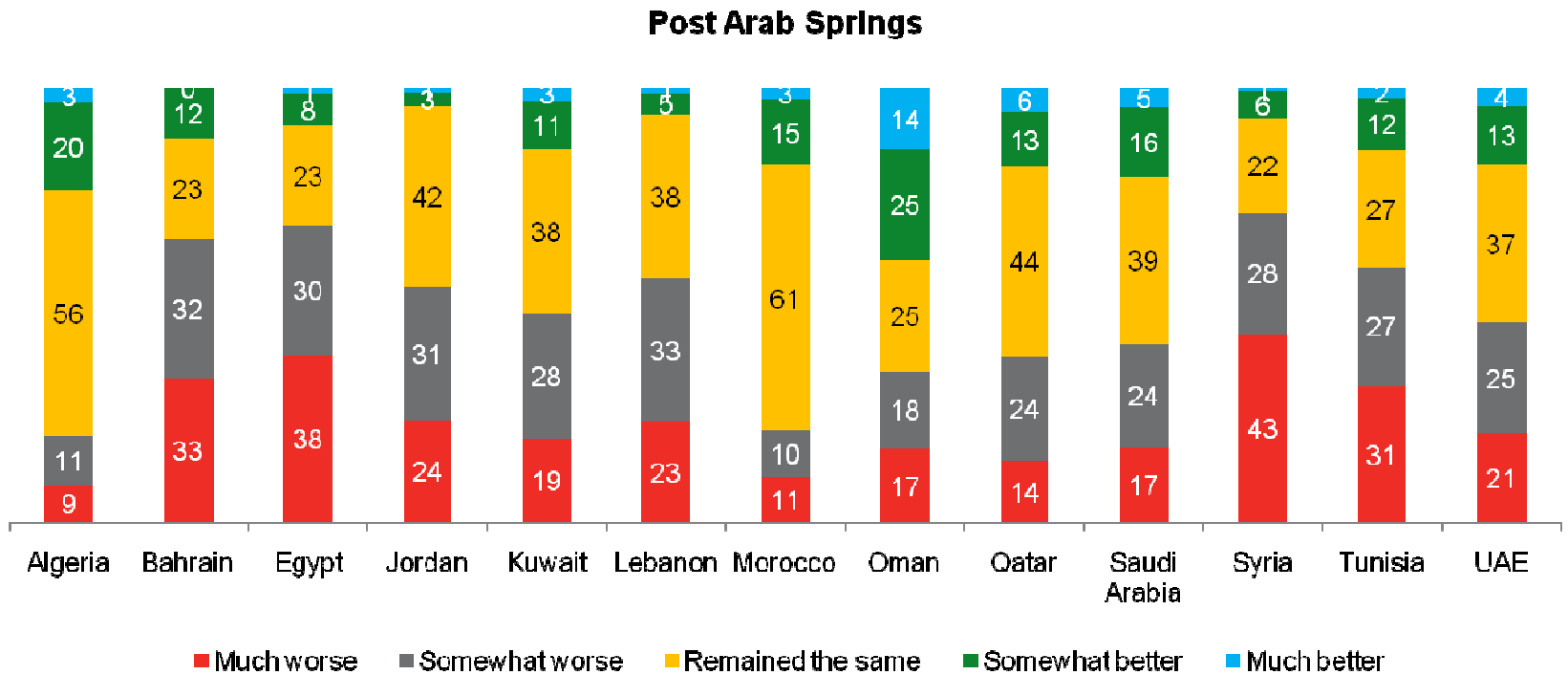
Personal Employment / Business - Post Arab Springs

Q. How would you describe your personal employment or personal business situation after the Arab Spring revolution?



Overall Employment Situation - Post Arab Springs

Q. Please rate the employment situation in your country after the Arab Spring revolution.



All figures in %

Base All : 12518

Views towards Arab Springs

Q. Given below are some statements that people said about the impact of the Arab Spring. Please specify whether you agree or disagree to the statements.

	Algeria	Bahrain	Egypt	Jordan	Kuwait	Lebanon	Morocco	Oman	Qatar	KSA	Syria	Tunisia	UAE
BASE	1392	69	4257	677	293	164	1159	106	287	1819	260	839	1196
Young people are more interested in improving their communities after the revolutions	3.51	3.74	3.79	3.53	3.75	3.51	3.85	3.59	3.71	3.66	3.58	3.80	3.61
Interest in volunteer work has increased due to the revolutions	3.29	3.52	3.75	3.25	3.57	3.33	3.47	3.31	3.56	3.57	3.35	3.53	3.42
Interest in starting NGOs has increased due to the revolutions	3.38	3.14	3.42	3.22	3.46	3.40	3.37	3.41	3.33	3.39	3.26	3.56	3.27
It has been harder for young people to find work after the revolutions	3.08	3.57	3.67	3.45	3.29	3.63	3.09	2.92	3.17	3.16	3.58	3.40	3.39
Interest in starting businesses has increased due to the revolutions	3.26	2.54	2.98	2.87	3.18	2.79	3.44	3.42	3.07	3.20	2.88	3.51	3.08
The revolution has brought down the community spirit	2.71	3.01	2.44	2.86	2.62	2.82	2.46	2.72	2.59	2.59	2.77	2.40	2.72

1	2	3	4	5
Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree

 NGO's

Establishing NGO's 1/2

Q. Have you personally ever tried to establish a non-governmental organization (NGO)?

Q. Which of the following statement applies to the NGO you tried to establish?

	Algeria	Bahrain	Egypt	Jordan	Kuwait	Lebanon	Morocco	Oman	Qatar	KSA	Syria	Tunisia	UAE
BASE NON STUDENTS	1240	67	4106	654	279	151	1000	92	277	1747	241	768	1161
Yes, I have tried	18	9	12	6	13	9	17	9	12	10	8	15	9



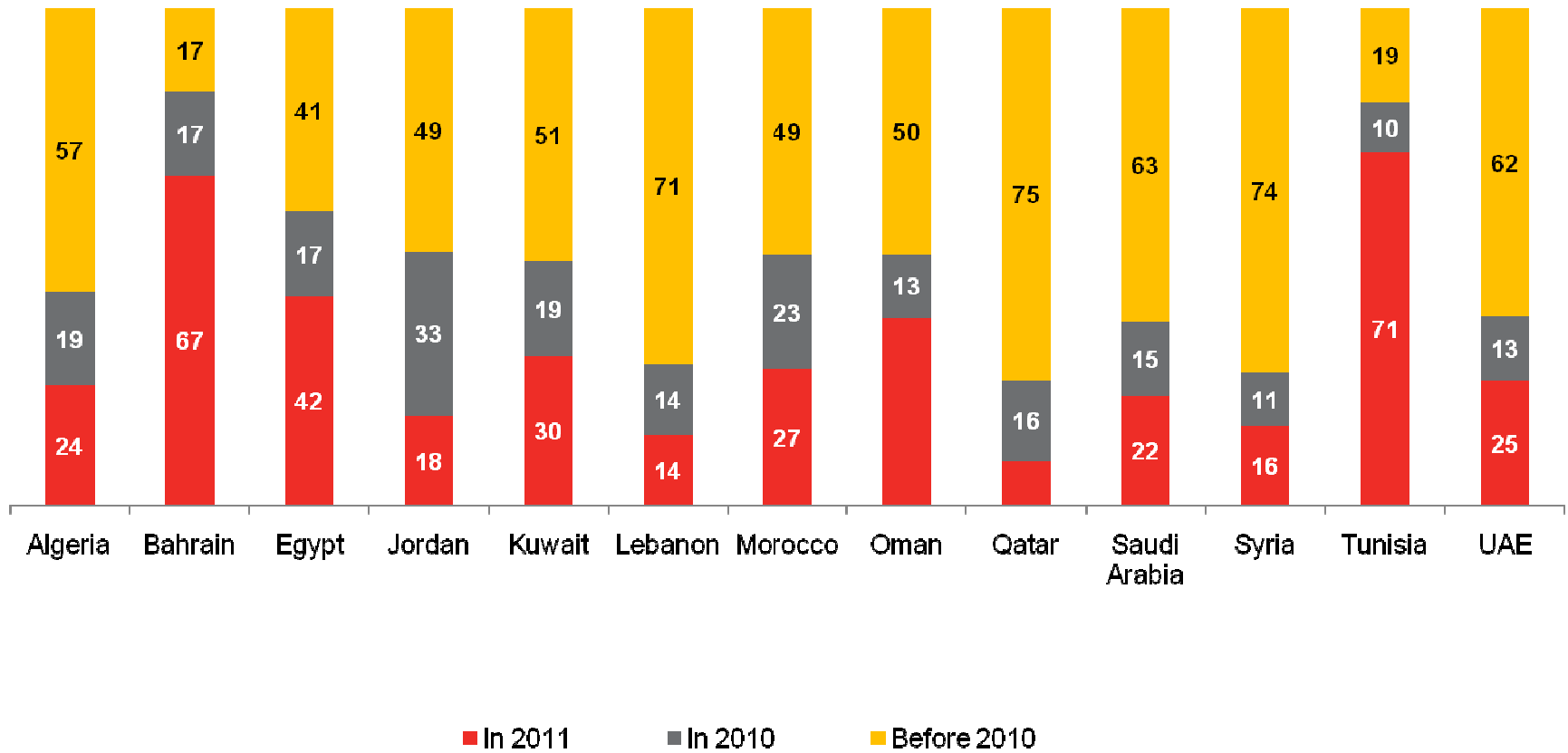
	Algeria	Bahrain	Egypt	Jordan	Kuwait	Lebanon	Morocco	Oman	Qatar	KSA	Syria	Tunisia	UAE
BASE*	220	6	481	39	37	14	171	8	32	182	19	113	102
The NGO is well established and running well	9	0	12	15	11	29	13	13	16	12	5	15	32
My NGO is established but currently not running well	16	0	12	13	8	7	19	0	9	16	21	9	12
I am at the start up stage of the NGO	18	33	20	23	32	0	18	25	6	14	16	23	15
I was not able to start the NGO I wanted to	57	67	56	49	49	64	50	63	69	58	58	53	41

All figures in %

*Those who tried to establishing their own NGO

Establishing NGO's 2/2

Q. When did you first start working on establishing the NGO?



All figures in %

*Those who tried to establishing their own NGO

Significant Barriers to setting up NGO's 1/2

Q. What according to you are the three key / significant barriers one could face when starting and running an NGO?

	Algeria	Bahrain	Egypt	Jordan	Kuwait	Lebanon	Morocco
BASE	1392	69	4257	677	293	164	1159
Lack of access to capital/ credit	31	39	48	49	41	43	43
Legal registration of NGO	35	49	44	42	47	45	38
Interference from the authorities	46	32	39	38	39	41	45
Corruption	30	28	33	31	31	34	33
High Taxation	25	16	26	34	19	31	32
Lack of access to information	24	28	24	23	23	23	28
Bureaucracy	40	28	14	11	16	13	10
Lack of business training	13	9	13	7	12	8	14
Lack of specialized skills training	9	16	11	11	11	10	8
Social and/or cultural opposition	8	16	7	14	15	14	9
Lack of access to marketing services	6	9	11	12	9	10	8
No access to legal services	11	10	7	6	11	6	11
Lack of business advice and counseling	5	10	8	9	11	8	5
Lack of foreign language training	7	9	6	7	8	2	6
Lack of access to technical support (e-services)	5	1	5	4	4	7	6
Lack of access to utilities (electricity, water, etc.)	3	1	4	1	2	5	4

Significant Barriers to setting up NGO's 2/2

Q. What according to you are the three key / significant barriers one could face when starting and running an NGO?

	Oman	Qatar	Saudi Arabia	Syria	Tunisia	UAE
BASE	106	287	1819	260	839	1196
Lack of access to capital/ credit	42	42	43	42	51	42
Legal registration of NGO	46	40	46	39	36	42
Interference from the authorities	43	39	44	53	39	41
Corruption	28	31	29	40	27	24
High Taxation	27	21	17	28	36	22
Lack of access to information	25	26	25	23	27	22
Bureaucracy	11	17	16	17	11	18
Lack of business training	12	11	13	11	12	14
Lack of specialized skills training	10	10	9	6	10	11
Social and/or cultural opposition	10	15	12	5	8	14
Lack of access to marketing services	10	10	9	9	10	12
No access to legal services	11	8	11	10	9	10
Lack of business advice and counseling	8	15	10	6	8	12
Lack of foreign language training	5	9	7	7	5	8
Lack of access to technical support (e-services)	6	5	5	3	8	5
Lack of access to utilities (electricity, water, etc.)	3	1	3	1	4	3

 **Thank you**

