

# Corporate Career Services



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## Overview:

Bayt.com is the #1 job site in the Middle East with more than 30,000 employers and 3 million job seekers registered with it. The demographics of the database range from across the Middle East, Pakistan, North Africa and the globe, representing all industries, nationalities and career levels.

## About our Bayt.com Career Services:

Bayt.com Career Services was established as a division - to bridge the critical divide between an expanding workforce –with limited international exposure - and an increasingly globalized economy adopting international recruitment standards.

Bayt.com Career Services is offered by a team of dedicated Bayt.com professionals who are experts from different disciplines; and also possess a thorough knowledge of the specific hiring requirements in different industries. The services include Professional CV/Resume writing and evaluation, cover letter writing, consultancy for on-line and offline Job Search strategies as well as overall career guidance.

The overwhelming success of Bayt.com Career Services, and the demand for services that cater to various jobseeker segments has catalyzed its growth into providing a wider range of specialized services, and established its reputation as the “first choice” and the largest “Career Services” in the region.

### *The primary objectives of the department have been:*

- Familiarize Jobseekers with globally accepted practices in application and interview techniques.
- Ensure jobseekers market themselves and relevant skills in the most effective manner to prospective employers.
- Assist jobseekers in planning a career path that is aligned to their objectives and core competencies.
- Maximize the impact of CV on hiring managers and secure more interviews by eliminating screen out factors.

## Corporate Career Services:

Corporate Career Services –caters exclusively to the demands of Corporate entities. The services are priced and structured to combine optimum levels of service along with pricing flexibility across all industry segments.

The Services are Broadly Categorized as under

- Outplacement Services
- Profile Drafting

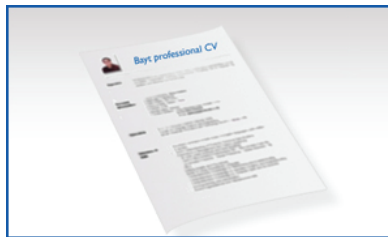
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### Outplacement Services:

Tough decisions on staffing issues are an undeniable aspect of business. However it is equally necessary to minimize long-term fallout of unpleasant decisions that may impact future recruitment prospects of the organization.

Our "Outplacement Services" equips the "potential jobseeker" with a complete range of career planning and job search tools. These maximize the candidate's prospects for a successful job search and aid a smoother career transition.

The following are a part of Outplacement Services and can be customized to suit the requirements of your organization.



- ***Professionally drafted CV and Cover letter***

Our consultants help the jobseekers with specific wording, positioning, and organization of their CV, so that they can market their skills and experience to potential employers more effectively. Our consultants will deliver a powerfully written CV designed using the Bayt.com CV Builder, the CV will also be delivered in a MS Word format and a PDF format (Adobe Acrobat).

- ***Career Consultancy, Interview & Job search Techniques***

Our career consultants will familiarize jobseekers with all new terms and phrases in the redrafted CV, as well as provide them with critical insights about specific aspects of their experience. The consultants will also brief them about effective job-search techniques and various interview questions that they are likely to face during interviews employers are likely to ask at the interview.

We will also provide an online career booklet on job-search, interview and career tips.

- ***Psychometric Testing***

This is aimed at identifying the specific professional and personality strengths of jobseekers, and helps them target positions that align with their strengths. The tests have been designed by our Bayt.com research team. The tests factor in various psychological and cultural nuances specific to the region, to provide highly accurate results.

- ***Career Planning Workshops***

A comprehensive customized cost effective package that combines all of the above services.

For a customized package suited to requirements please write to us at [ccs@bayt.net](mailto:ccs@bayt.net)

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## Profile Drafting

**Profile drafting:** The credibility of an organization to deliver results is defined by the quality of its manpower.

Whether your organization's requirements are for - erudite and sleek profiles of your top executives for a publicity brochure, OR highly objective and technical profiles of your consultants/ professionals while pitching for a contract, we have the resources to provide customized drafting solutions that successfully conveys the brand promise of your organization.

If you wish to inquire about a customized package suited to requirements please write to us at [ccs@bayt.net](mailto:ccs@bayt.net)



## Our Brand Promise

- We are the largest career services provider in the Middle East.
- Extensive experience of having - till date - successfully consulted over 7000 jobseekers from various career levels all across the Middle East.
- Customized services catering to the regional market.
- Our cumulative knowledge of the Middle East Job Market is by far the most extensive.
- We employ consultants who have exceptional professional credentials (MBA, Engineer, HR etc) as well as substantial industry experience.
- Our jobseeker clientele ranges from fresh graduates to CEOs and proprietors of businesses across all industry profiles.
- Our services and deliverables – conform to the highest to global norms.

## Corporate Career Services

### Profiles of Some of our Career Experts

\*(Detailed CVs may be provided on request)

#### Lama Ataya

A Bachelors and Masters from Stanford University -USA. She has an exceptional professional record in senior most designations with some of the leading financial institutions across Europe, America and the Middle East. She was the Vice-President Marketing in a leading Asset Management firm in London. Among her other list of stellar achievements, she was the first to start and head the first marketing division for the newly formed Dubai Development and Investment Authority (DDIA). Currently she is the Corporate Communications Director with one of the leading Corporate Entities in the Middle East.

#### Saikat Sengupta

An engineer, by qualification, with a professional track record in top technical and managerial profiles across various industries - Mr. Sengupta is also an accomplished international education and career consultant with a litany of articles, seminars and interviews to his credit. He has successfully consulted over 2000 students and professionals, and is currently heading the career services cell of Bayt.com.

#### Dan Stuart

Dan Stuart received a BA from Wilfrid Laurier University in Waterloo, Canada and received his MEd in Curriculum, Theory and Learning from the University of Toronto, Canada where he focused on the linguistic, cultural and social implications of e-learning on knowledge building. Dan has been the English Department Head at the American International School in Kuwait. In this capacity he led curriculum development, e-learning initiatives, grading and reporting development, and staff development. Over the past few years Dan has been a part of global business development and sales initiatives for a top regional entity.

#### Sujit Sukumaran

Mr. Sukumaran is a consultant on HR related issues to a host of government and international commercial entities. An award winning toast master he has been a regular speaker for All India Radio as well various international seminars. He regularly contributes articles to international publications and has several "firsts" to his credit. Notably Mr. Sukumaran is an expert in some of the cutting edge psychoanalytical tools like graphology.

N.B: Bayt.com reserves the right to replace /add speakers / consultants to the aforementioned list, as per the contents of the session.

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**The Middle East's #1 Job Site**

Please E-Mail us your queries to [ccs@bayt.net](mailto:ccs@bayt.net)

